

ROTARACT CLUB OF BASANTI DEVI COLLEGE

SPONSORED BY ROTARY CLUB OF CALCUTTA METROPOLITAN

PROJECT REPORT

PROJECT NAME	YOGAKSHEMA - THE WELFARE OF PEOPLE
AVENUE(S) OF SERVICE	INTERNATIONAL AND COMMUNITY SERVICE
DATE	27 th APRIL 2021 TO 10 th JUNE 2021
VENUE	VARIOUS LOCATIONS IN KOLKATA
DESCRIPTION	<p>Rotaract Club of Basanti Devi College, RID 3291 collaborated with Rotaract Club of Joka, RID 3291 in organising funds for their noble initiative named 'YOGAKSHEMA'. Throughout the campaign Rotaract Club of Joka consolidated existing volunteer networks and catering services along with Rotaract circles in and around Kolkata to deliver nutritious cooked food by personal preferences, and prescribed medicines to patient parties' doorsteps. These services were provided free of cost, or at subsidized price if the occasional beneficiary insisted on helping Team Yogakshema.</p> <p>The posters were widely circulated across different social media platforms to let people come forward and help the team with food, medicines, and money.</p> <p>The team then coordinated with catering services, pharmacies, Rotaract member volunteers, and non-Rotaract volunteers for an optimum execution of the service needed with beneficiary convenience. All of the coordination among Team Yogakshema members was remote and in line with COVID-19 protocols, which allowed them to function well even during Government-imposed lockdown.</p> <p>Project Budget (along with currency) INR 125,000</p> <p>No. of volunteer hours put in 1200</p> <p>No. of Rotarians involved 0</p> <p>No. of beneficiaries served 1400</p>

The posters of the programme is attached [here](#).