

ROTARACT CLUB OF BASANTI DEVI COLLEGE

Sponsored by ROTARY CLUB OF CALCUTTA METROPOLITAN

PROJECT REPORT

PROJECT NAME	Matri Somman Fundraiser Campaign
AVENUE(S) OF SERVICE	International Service and Community Service
DATE	October 17, 2020 - October 24, 2020
VENUE	Online

DESCRIPTION	<p>Rotaract Club of Basanti Devi College collaborated with Rotaract Club of Tollygunge in their annual flagship initiative “Matri Samman” on October 17, 2020 in the form of an online fundraising campaign.</p> <p>The motive of the initiative was to distribute new clothes to 101 men, 101 women and 101 children alongside giving mosquito nets to 101 families in Gosaba Block, Sundarbans, West Bengal, followed with creation of “Rota Matri Aranya” (Rotaract Forest), which included plantation of 1 Lakh Mangroves on 5 hectare land at Manmothorapur Mouza of Gosaba Block, West Bengal as a way of commitment towards the community. The event stood concluded on October 24, 2020 after a team of 30 Rotaractors felicitated the Best Durga Puja Pandals of Sundarbans, West Bengal.</p> <p>Members of Rotaract Club of Basanti Devi College wanted to involve in this noble initiative to express their empathy and love towards the people of Sundarbans as physical accessibility was not possible due to the pandemic.</p>
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GALLERY (Maximum 4 Photos including the Event Poster)-

The poster for the online fundraising campaign can be found [here](#).