

**SPECIAL SEMINAR ON INTELLECTUAL
PROPERTY RIGHTS (IPR)
ORGANIZED BY
BASANTI DEVI COLLEGE**



PROGRAMME

Inauguration By Principal **Dr Indrila Guha**
Special lecture

Speaker : Dr Sabuj Kumar Chaudhuri

Department of Library and Information Science
(University of Calcutta)

Vote of Thanks

Date 21.12.17

Time : 2 P.M.

**Venue : Basanti Devi College Auditorium
Room No 309(2nd floor)**

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Creativity is putting your imagination to work, and it's produced the most extraordinary results in human culture.

-Ken Robinson

We are creative community here including faculty members, students, scholars and all stakeholders. We create, we encourage, we cradle and we foster creativity. So, let us begin with a few words on creativity...

Creativity since time immemorial had always been the backbone of our civilization. It inspires man to invent and innovate that has made our life comfortable and better place to live in. From waking up in the morning to going to bed at night, let us think how we are dependent on the manifestations of creativity which made our lives so much cozy and convenient. Sometimes we fail to realize it because we are so used to it. Intellectual Property Rights (IPR) is the tool to protect our creativity as an umbrella. Creative idea is not adequate but it has to be expressed in some forms to get protected by various forms of IPR.

Why promote and protect intellectual property?

There are several compelling reasons. *First*, the progress and well-being of humanity rest on its capacity to create and invent new works in the areas of technology and culture. *Second*, the legal protection of new creations encourages the commitment of additional resources for further innovation and future creation. *Third*, the promotion and protection of intellectual property spurs economic growth, creates new jobs and industries, and enhances the quality and enjoyment of life. An efficient and equitable intellectual property system can help all countries to realize intellectual property's potential as a catalyst for economic development and social and cultural well-being. The intellectual property system helps strike a balance between the interests of innovators and the public interest, providing an environment in which creativity and invention can flourish, for the benefit of mankind.

What is Intellectual property (IP)?

Intellectual property (IP) deals with the creations of the human intellect and protects the creations of the human mind, the human *intellect*. This is why this kind of property is called “intellectual property”. Intellectual property is a cluster of legally recognized rights associated with innovation and creativity – the works of the mind, as against physical products, land and other tangible resources. Even though it is intangible, intellectual property (IP) is often recognized as personal property, to be sold and traded like other forms of property.

What is Intellectual Property Rights (IPR)?

Intellectual property rights (IPR) are the rights awarded by society to individuals or organizations principally over Intellectual Property i.e., creative works: inventions, literary and artistic works, and symbols, names, images, and designs used in commerce. They give the creator the right to prevent others from making unauthorized use of their property for a limited period.

Categorization of IPR

IPR

Industrial Property

- i. Patent**
- ii. Industrial Design
- iii. Trademark
- iv. Trade Secret
- v. Geographical Indications (GI)
- vi. Utility Models

Artistic & Literary Property

- i. Copyright**

Sui generis System (*“Latin Word means “of its own kind”*)

- i. Database
- ii. Integrated Circuit
- iii. Plant Breeders’ Right (PBR)

We will have a brief tour on Patent and Copyright. As patent is primarily meant for S & T innovations I would rather be zeroing on in Copyright because copyright has a great influence in our creative life across the disciplines.

*** I would be glad to help you in any way I can on IPR. Drop me a line in the following email: sabujkchaudhuri@gmail.com